**Assessment Rubric: Ethics and Social Responsibility**

**COBAE Business Core Student Learning Outcome**

3. Understand ethics and social responsibility.

**Learning Objectives:**

1. Students will be able to identify the ethical or social responsibility dilemma in a given context.
2. Students will be able to use ethical/social reasoning to identify, develop and choose from alternative courses of action responsive to the dilemma.

**Direct Measure:** Sample of individually written case analyses completed during the Gateway course (BUS 302). Evaluate using the following rubric.

| **Ethics and Social Responsibility** | **Expectations** |
| --- | --- |
| Identify Ethical Dilemma and Major Analytical Frameworks | Describes the dilemma in detail having gathered pertinent facts. Ascertains exactly what must be decided. References all major analytical framework(s). |
| Identify Interests and Develop Alternative Strategies using Ethics/Social Responsibility | Determines who should be involved in the decision-making process and thoroughly reflects on the viewpoints of the major stakeholders. Addresses all major alternatives and most of the minor options. |
| Use Ethics/Social Responsibility to Justify Course of Action | Commits to a course of action that evidences a thoughtful reflection of benefits, risks, consequences, and principles of ethics and social responsibility. Chooses one of the best options and defends option selected on a logical basis. |

*Source:* Adapted from:

“ACCT 611 Ethics and Communications Grading Rubric,” CSUN.

“Assurance of Learning Table 3: Student Learning Goals and Objectives Undergraduate Business Program,” Kania School of Business.

“Rubric Trait Rating Scales – Assessment Day,” Kania School of Business, p. 6.